

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Flinn / TN / Congress-R
Product	GEORGE FLINN 2012
Estimate Number	2730

Invoice #	4074958-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4074958
Alt Order #	FLINN / TN / CONGRES
Deal #	
Order Flight	09/25/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					10/01/12 to 10/07/12	5x	11111--				
	WHBQ			M	10/01/12	:30	6:44 AM	TVGENFLI N1202H	\$100.00		1
	WHBQ			Tu	10/02/12	:30	6:26 AM	TVGENFLI N1202H	\$100.00		3
	WHBQ			W	10/03/12	:30	6:21 AM	TVGENFLI N1202H	\$100.00		2
	WHBQ			Th	10/04/12	:30	5:59 AM	TVGENFLI N1202H	\$100.00		5
	WHBQ			F	10/05/12	:30	5:59 AM	TVGENFLI N1202H	\$100.00		4
3	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					10/08/12 to 10/14/12	1x	1-----				
	WHBQ			M	10/08/12	:30	6:57 AM	TVGENFLI N1202H	\$100.00		1
5	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					10/01/12 to 10/07/12	5x	11111--				
	WHBQ			M	10/01/12	:30	8:59 AM	TVGENFLI N1202H	\$90.00		2
	WHBQ			Tu	10/02/12	:30	8:29 AM	TVGENFLI N1202H	\$90.00		1
	WHBQ			W	10/03/12	:30	7:22 AM	TVGENFLI N1202H	\$90.00		4
	WHBQ			Th	10/04/12	:30	7:58 AM	TVGENFLI N1202H	\$90.00		5
	WHBQ			F	10/05/12	:30	8:40 AM	TVGENFLI N1202H	\$90.00		3
6	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					10/08/12 to 10/14/12	1x	1-----				
	WHBQ			M	10/08/12	:30	7:38 AM	TVGENFLI N1202H	\$75.00		1
7	WHBQ	Fox News Sunday	10a-11a								
		Immediately Preemptible									
					10/01/12 to 10/07/12	1x	-----1				
	WHBQ			Su	10/07/12	:30	10:45 AM	TVGENFLI N1202H	\$35.00		2
11	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
				10/01/12 to 10/07/12	1x	1-----					
	WHBQ			M	10/01/12	:30	4:29 PM	TVGENFLI N1202H	\$120.00		1
13	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/01/12 to 10/07/12	5x	11111--					
	WHBQ			M	10/01/12	:30	5:52 PM	TVGENFLI N1202H	\$175.00		3
	WHBQ			Tu	10/02/12	:30	5:21 PM	TVGENFLI N1202H	\$175.00		2
	WHBQ			W	10/03/12	:30	5:42 PM	TVGENFLI N1202H	\$175.00		4
	WHBQ			Th	10/04/12	:30	5:13 PM	TVGENFLI N1202H	\$175.00		5
	WHBQ			F	10/05/12	:30	5:22 PM	TVGENFLI N1202H	\$175.00		1
14	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	1-----					
	WHBQ			M	10/08/12	:30	5:20 PM	TVGENFLI N1202H	\$175.00		1
15	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
				10/01/12 to 10/07/12	1x	-----1					
	WHBQ			Su	10/07/12	:00			\$100.00	Credited	1
17	WHBQ	Access Hollywood	6p-630p								
		Immediately Preemptible									
				09/24/12 to 09/30/12	4x	-1111--					
	WHBQ			Tu	10/02/12	:30	6:26 PM	TVGENFLI N1202H	\$165.00	MG for 17.4,17.1,17.3,17.2	5
	WHBQ			W	10/03/12	:30	6:12 PM	TVGENFLI N1202H	\$165.00	MG for 17.4,17.1,17.3,17.2	6
	WHBQ			Th	10/04/12	:30	6:18 PM	TVGENFLI N1202H	\$165.00	MG for 17.4,17.1,17.3,17.2	7
	WHBQ			F	10/05/12	:30	6:24 PM	TVGENFLI N1202H	\$165.00	MG for 17.4,17.1,17.3,17.2	8
18	WHBQ	Access Hollywood	6p-630p								
		Immediately Preemptible									
				10/08/12 to 10/14/12	1x	1-----					

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18	WHBQ	Access Hollywood	6p-630p								
		Immediately Preemptible									
	WHBQ			M	10/08/12	:30	6:11 PM	TVGENFLI N1202H	\$165.00		1
20	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/01/12 to 10/07/12	5x	11111--				
	WHBQ			M	10/01/12	:30	9:17 PM	TVGENFLI N1202H	\$250.00		1
	WHBQ			Tu	10/02/12	:30	9:28 PM	TVGENFLI N1202H	\$250.00		2
	WHBQ			W	10/03/12	:30	10:07 PM	TVGENFLI N1202H	\$250.00		3
	WHBQ			Th	10/04/12	:30	9:23 PM	TVGENFLI N1202H	\$250.00		4
	WHBQ			F	10/05/12	:30	9:37 PM	TVGENFLI N1202H	\$250.00		5
21	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/08/12 to 10/14/12	1x	1-----				
	WHBQ			M	10/08/12	:30	9:59 PM	TVGENFLI N1202H	\$250.00		1
24	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
					10/01/12 to 10/07/12	1x	---1---				
	WHBQ			Th	10/04/12	:30	4:48 PM	TVGENFLI N1202H	\$120.00		1
29	WHBQ	M-F 11a-1130a News	11a-1130a								
		mg from HL 4071784- Immediately Preemptible									
					10/01/12 to 10/07/12	2x	MTWTF--				
	WHBQ			Tu	10/02/12	:30	11:08 AM	TVGENFLI N1202H	\$90.00		2
	WHBQ			W	10/03/12	:30	11:22 AM	TVGENFLI N1202H	\$90.00		1
30	WHBQ	Good Morning Memphis 6a	6a-7a								
		mg from HL 4071784- Immediately Preemptible									
					10/01/12 to 10/07/12	1x	MTWTF--				
	WHBQ			W	10/03/12	:30	5:59 AM	TVGENFLI N1202H	\$100.00		1

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Aired Spots **35**

<u>Gross Total</u>	\$5,055.00	
<u>Agency Commission</u>	\$758.25	
<u>Net Amount Due</u>	\$4,296.75	<u>Payment Terms 30 Days</u>

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